

## Colin's Bridal Bridal Outfitter

### Mission statement:

In this time of overpriced gowns it is important to provide dresses of equal quality at a more affordable price. Colin's Bridal focuses strongly on customer service making every bride no matter her age, size or budget seem special and showing that we have a genuine enthusiasm for what we do. All of the promotions through North Cornwall and South Devon are focused on particular attention to customer's needs and provide a wide choice to suit all styles and tastes and provide other services such as alterations making it an easier process for the customer. Accessories of a good quality are also to be provided to ensure customer's whole needs are met.

[www.colinsbridal.co.uk](http://www.colinsbridal.co.uk)

### Customer comments:

"Thank you to Sam and all the guys at Colin's! Fantastic in every way! Cannot praise highly enough!"

"Went all the way to Colin's Bridal from Birmingham for my Bridesmaids dresses and alterations to my wedding dress..... Fabulous dresses, fabulous service and fantastic people working there..... would recommend to any bride to be!!!"

"really helpful and a friendly and knowledgeable team at Colin's bridal, we had a disabled child who could not come to the shop so they took in the dress with only measurements and the dress fitted perfectly. everyone commented on my dress and how expensive it look (it really wasn't) and how the bridesmaids dresses looked classy. Thanks Sam and the team you were brilliant!!"

"We went to quite a lot of wedding dress shops, but Colin's Bridal was by far the best. Nothing was too much trouble, not at all"

"The most welcoming and helpful shop that I visited for my wedding gown. The most important part of my wedding was finding my dress, i visited many shops in Devon and Cornwall but Colin's Bridal was by far the best. Helpful from the start, not pushy or intimidating like I found in other shops. Always nice ladies available to help in store or on the phone, nothing was too much trouble. Absolutely fantastic staff and found the dress of my dreams. Thank you Colin's Bridal."

"A warm greeting is topped only by the excellent service, the offer of refreshments and laughter in the air transformed what potentially could be a stressful time into a very pleasant dress fitting/choosing and buying experience. Alterations were carried out quickly and perfectly so i had one less thing to worry about on my special day."

"Everyone at Colin's Bridal always went out of their way to look after me. They offered a personal service and I felt like they really cared- it wasn't just for show. Their premises aren't the

best but the friendly and attentive service made up for it. Sam was reliable and honest and I'd be more than happy to recommend her. I was thrilled with my dress."

"Really personal one-to-one service with no question too stupid."

"Very excellent all round service, very helpful with all aspects of purchasing my wedding dress and bridesmaid's dresses. Have recommended Colin's Bridal to many friends."

"Fantastic service, nothing was too much trouble. Couldn't have asked for a better service."

"Every time i went nothing was too much trouble, the dress was ready before my wedding i was able to leave it there until I was ready to have it at last minute. No alterations were too much trouble, and i was greeted every time with genuine friendliness, a very professional company. I would recommend to anyone."

"We felt welcome from the outset and treated with interest, commitment and enthusiasm, resulting in a bride's dress which looked and felt beautiful, special and individual."

"Very helpful and welcoming."

"Absolutely great, they even delivered my dresses to the venue!"

"The staff were very helpful and supportive. They were happy to deal with the whole family at times that were convenient to us. They were interested in our plans and did everything they could to help make our outfits perfect for the day."

"Dress was very good value and bridal shop was very helpful and made sure that it was a happy experience from the first visit right up to the wedding day."

"Samantha and all her staff were very helpful and helped me choose the perfect dress. They were very good and patient in making sure my dress fitted perfectly"

"I was a bit unsure about what I wanted, but on my first visit staff were very patient and helpful without being too overpowering. On subsequent visits (for adjustments to the dress etc) the staff were always friendly and attentive. I was extremely pleased with my dress and would recommend Colin's bridal to anyone."

"Absolutely an amazing place great service and attention to detail bridal dress altered to perfection truly amazing.  
Thanks Sam xx"

"I was trying to find that special dress it was somewhat turning into a nightmare. I travelled from London to Cornwall on a personal recommendation to Colin's Bridal. I was impressed by the level of service, and how nothing seemed to faze them with my constant requests and questions. Sam and the other staff can and will do everything to make you look stunning for you on your big day. I can't thank Colin's Bridal enough or fault them for their amazing personal service on such a special day of ours. Thanks again Sam and everyone at Colin's bridal we all looked wonderful in our dresses."

“Excellent service made to feel at ease from moment entered shop. Never felt pressured to buy or rushed to make any decisions. Very good advice and guidance on what suited my shape. At every stage the staff were excellent nothing was too much trouble. Got my dress in their sale which was excellent value for money, alterations was also great value. I would not hesitate recommending Colin’s Bridal to anyone.”

“Could not do enough to make the bride feel special on such an important day. Thank you”

“An amazing shop and brilliant customer service.

Bought my dress last minute they went out of their way to find a suitable dress for me and made big alterations for it to fit me. Lovely friendly staff. Nothing is too much for them. Would recommend to everyone. Miriam”

“Sam was excellent and a great help in finding my perfect wedding dress. Her service was extremely friendly and her knowledge of bridal wear was second to none. I have already recommended her to several of my friends.”

“Colin's Bridal provided an excellent stress free service in helping me pick my bridal gown, accessories and my bridesmaid's dresses. The staff were all very helpful and pleasant. There was no rush, you could spend as long as it would take to decide on what was the right dress, (not like other Bridal Shops who would give you an hour time slot! and feel pressured). Once I had ordered my dress and over the four months they were extremely helpful with fittings and amendments and everything was perfect. I would recommend them to everyone who needs to get a gown.”

“Colin’s bridal done a superb job in finding me the perfect wedding dress for me as i was 6month pregnant and the dress hid the bump very well and it made me and my family all cry when i put on so it had to be the dress for my special day. I will be sending all my girlfriend's that are planning their wedding to Colin’s bridals as they are the best in the west. Thanks to all the staff at Colin’s bridal luv Cath Mcbrinn xx”

“Great customer service at sensible prices.”

“Just fantastic, really ca not fault anything.”

“Colin’s bridal provided a fantastic service to me from ordering my dress in November 2007 right up until our wedding in May of this year. I received a really warm welcome and was put at ease straight away (unlike in another establishment!!) which was reassuring as I am a big girl and had had a baby 3 months previous of buying my dress. In the month leading up to the wedding I visited the shop many times either for my fittings or bridesmaid fittings and my son who was 19 months at the time was always welcomed and fussed over. My chief bridesmaid had a lot of problems with the bodice on her dress and nothing was ever any trouble(they actually stayed open until 7.30pm on the Thursday before our wedding to get it perfect!!!). Fantastic shop and fantastic staff.”

"We were very impressed with the service from start to finish dresses were excellent quality and nothing was too much trouble they make sure everything fits perfectly for your big day very friendly service"

"Out of all of the bridal shops in and around Plymouth that I visited, Colin's Bridal was the one place where I felt that the service was outstanding. In all of the other shops, I felt quite uncomfortable and out of place. They deserve to win."

"The staff at Colin's Bridal were fantastic. I found the perfect dress at a great price."

"After trying a few wedding shops, we settled on Colin's Bridal as they were the most welcoming and helpful. We were not disappointed, they made me feel valued and nothing was too much trouble for them, all the people in the shop helped to make my day special. Without them, I'm sure I would have had a lot more stress and it would not have turned out to be the happy shopping experience that it was. They were brilliant."

"Sue and Sam made an excellent team and made me feel like nothing was too much trouble. They got to know us personally which made us feel confident and comfortable - really important when you are trying on dresses and feel a bit self conscious! They were the first shop I looked in, and went to several others before returning to the first shop and the first dress I tried on! I bought all my bridesmaids dresses there too. The night before the wedding they made a 30 mile round trip to drop the dresses to my parents house when we could not get to the shop to pick them up - what service! I was often made to feel fat in other shops that did not stock 16+ dresses - Sue and Sam made me feel like the most beautiful bride ever - Thank you Sue and Sam!"

"I was treated with warmth and kindness. I then found out I was pregnant and they did everything possible to help me amend the dress. I also found the perfect dress for only £300!! I couldn't believe it. They were helpful, kind and I always recommend this shop to my friends!!"

"The staff at Colin's were very helpful and the amount of stock they have in their shop is outstanding for a small outlet."

"Sam and her team made choosing my wedding and bridesmaids dresses a real pleasure. I had visited MANY other stores including all the "Big Names" and at each one it had been a case of fending pretty much for ourselves in the initial search for The Dress involving much rummaging and wasted time because we couldn't tell what a dress was like on a hanger. Colin's Bridal was the ONLY shop to offer her UNIQUE dress choosing system, whereby every dress in the shop is displayed in a photo in a series of catalogues, therefore making it a simple matter of pointing at a photo and saying "I want that one!" The fitting sessions were unhurried and my last-minute "inspirational idea" for the straps of my dress was carried out in the most professional manner. I cannot recommend them highly enough!"

"COLIN BRIDAL OFFER AN EXCELLANT PERSONAL SERVICE WE COULD NOT HAVE ASKED FOR ANYTHING BETTER"

“This company were brilliant in every way and nothing was too much trouble. We would highly recommend them for the award.”

“Very friendly helpful, couldn't have done more made all the difference helped the day go well dress was stunning excellent attention to detail would use them again if needed would certainly recommend them and have since done so”

“At my first visit, it seemed odd visiting a bridal shop above a hardware store, but I'm glad I did. They had a good range of dresses, very competitively priced and the mother and daughter who worked there that I saw were lovely, down to earth and not at all snooty as they can be in some shops. I had some alterations made to my dress which were perfect. I got my shoes here too and didn't have any trouble getting times for fittings to suit. Everything was ready as it should be in plenty of time for my wedding. I would definitely recommend anyone looking for their wedding dress to try here. I think you'll get a good and friendly service and good value for money. Highly recommended”

“Wonderfully friendly but professional staff. Nothing was too much trouble. Very committed to making sure the fit of my dress was perfect and not pushy about providing all the accessories. Very helpful and knowledgeable staff/owners.”

“3 very different sized bridesmaids, but were all able to wear the same style dress. Alterations done exceedingly well (and I am a dressmaker myself). On the day before the wedding the 3rd bridesmaid had her fitting, and all alterations done in 1/2 hour while I waited. She also picked up her shoes that day, and had a choice if they didn't fit. The commitment of the staff was outstanding, I even had a mobile number to call the morning of the wedding if we had any problems with any of the dresses.

Time was never an issue, we could spend as little or as long as we wanted to try on as many outfits as we wanted. We were always treated professionally, and with dignity. The staff were very helpful, but honest with our choices.

I WONT'T be marrying again - but will always recommend Colin's Bridal.”

“After visiting many bridal dress outlet's I decided to purchase my wedding dress and all the bridesmaid dresses, including shoes and accessories from Colin's Bridal. This is because we were not 'pounced' on and pushed into trying on and buying the most expensive dress. We were allowed to make our own choices and try on the dresses I liked and suited me. They then input where necessary and offered any assistance required and answered questions when necessary. All the staff were very friendly and couldn't do enough to help to ensure I looked my best on my wedding day and that the purchase of my dress was an enjoyable experience. I have already recommended them to many friends who have also purchased their dresses from them. An excellent service and am so happy I used them.”

“Having scoured Hampshire, Dorset and Devon trying on over 50 dresses I eventually found my dress at Colin's Bridal. They had a fabulous choice, were incredibly helpful and made me feel very relaxed in choosing my dress unlike many other Bridal Shops. Their alterations were incredibly professional and they were very tolerant when I changed my shoes at the last minute requiring a re-order.”

“Made buying a wedding dress for a bride in her mid forty's a real pleasure”

"I was let down by previous people and had only 3 weeks to go before our wedding blessing. I went there and they were so helpful and understanding. I tried the wedding dress on which I fell in love with and Samantha put time and effort into making sure that the dress fitted perfect as I am a very large lady she made sure I did not need to worry about the dress."

"Sam was excellent, her attention to detail was second to none and she was so friendly and helpful. She made the whole process run so smoothly and the dresses were stunning. I have recommended her to several of my friends."

"They bent over backwards for me and could not have asked more of them they even came to my house to do a fitting as I was stuck at home."